# Heritage Homes — Value & Equity



#### More Square Footage and Features

Heritage Homes delivers more value that pays off for you and your family immediately and over the long term. Heritage value means more square footage for your money. We offer a good selection of standard features and allow you to add upgrades in an a-la-carte fashion. This way you get only what you want and don't pay extra for unnecessary upgrades that are only bringing up the total cost. If you compare our price/square foot against other builders in the area, you will find it hard to beat our price versus the features we include standard.

## Heritage Instant Equity

Heritage Instant Equity is the difference between what you pay for your home and the appraisal value when your home is completed. The appraisal takes into account square footage, features, location, and the value of neighboring homes. Typically, Heritage homes deliver substantial Instant Equity the day their new owners move in.

#### Examples of recent Heritage Instant Equity:

Floor Plan	Area	Instant Equity
Classic	Mobile Co, AL	\$40,000
Kingswood	Baldwin Co, AL	\$45,500
Regency	Jackson Co, MS	\$31,500
Cambridge	Santa Rosa Co, FL	\$55,000

## Heritage Resale Value

Resale value is the price your home sells for if you decide to put it on the market. The price is decided by what the prospective buyer is willing to pay. We've met many Heritage Homeowners who have sold their houses quickly for great profit and have us build their second, larger home!



"Heritage Homes strives to sell, build, and warranty affordable houses, with exceptional value, superior quality, and unmatched customer service."