



FACT SHEET

Heritage Homes - Alabama

www.heritagehomesfamily.com

P.O. Box 190879

5191 Highway 90 West

Mobile, AL 36619

(251)666-3950

(251)666-3944 fax

Heritage Homes - Florida

www.heritagehomesfl.com

319 Hannah Street

Pensacola, FL 32534

(850)477-0006

(850)477-0016

President:

Frank Lott, III

Chairman of the Board:

Frank Lott, Jr.

Vice President Sales/Marketing:

Joe Houk

Vice President Construction:

Tim Lovvorn

Production Manager:

Larry Saltee

OVERVIEW

Over the last 25 years, Heritage Homes has evolved into the Gulf Coast's premier value homebuilder. Heritage Homes prides itself in building the most house for the money, with outstanding quality, all the while delivering premier customer service. Over the years, Heritage Homes has maintained an impressive referral rate over 50%. This means over 50% of Heritage Homes sales come from customers referring their family and friends! Heritage Homes value process allows the homeowner to play a part in the homebuilding process by arranging some items themselves such as septic, driveway and landscaping. This saves the homeowner thousands of dollars and helps create Heritage Instant Equity.

Heritage Homes built its first house in 1983. Since that time Heritage Homes has built over 2,400 homes. In 2005 Heritage Homes opened an office in Pensacola, Florida. The company currently offers 35 models priced from \$65,900 to \$145,100.

A FAMILY BUSINESS

Heritage Homes is a family business in more ways than one. In 1999, Frank Lott, III went to work full time for his father, Frank Lott, Jr. The business has overseen the construction of over 1,500 houses since that time. In 2007, Frank Lott, III took over as president of Heritage Homes from his father. Frank Lott, Jr. is now the Chairman of the Board and still actively involved in the business.

Additionally, Heritage Homes is proud to have a family working environment. A few of the employees have worked at Heritage Homes for over 17 years. Heritage Homes' customers become part of the family when they build their new home. Heritage Homes often builds houses for multiple family members and has built several houses for many families.

COMMUNITY INVOLVEMENT

All the members of the Heritage Homes staff are encouraged to seek an active role in their community. Most are volunteers for different organizations, church groups and non profits.

Volunteering starts with the company leadership. Both Frank Lott, Jr., and Frank Lott, III, serve active roles in many different community organizations including the Home Builders Association, The Nature Conservancy and The United Way.