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NEWS RELEASE

For Release: Immediately

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Family Receiving New Home From *ABC's Extreme Makeover: Home Edition* Puts The Needs Of Others In Front Of Their Own

MOBILE, AL - The Gaudet family, who will receive a new home built in a week by ABC's *Extreme Makeover: Home Edition* and the Heritage Homes team is one special and deserving family according to Frank Lott, III, president of Heritage Homes.

"They often put their strong commitment to helping others in front of their own needs," he said. "While their commitment to community is thriving, the condition of the family home teeters critically with a leaky roof, a disastrous bathroom, a crumbling kitchen and sinking load bearing wall. Heritage Homes and its team partners recognize their needs and are thrilled to help improve their lives by providing a comfortable, safe, value home.

Lott said it was an easy decision for Heritage Homes and its team members to take the challenge of building the Gaudet family a new home in seven days. He said that he and the other team members are "honored to follow the Gaudet family's example of service to others." This family lives a life of community involvement, working tirelessly to show others the resources available that can better a person's life. The Gaudet family is dedicated to active roles with United Cerebral Palsy, Easter Seals, Down Syndrome Society of Mobile, an adult literacy program, free parenting classes, disaster relief, and Camp Smile - a camp for disabled youth and adults.

Heritage Homes, with offices in Mobile, AL and Pensacola, FL, has built over 2,400 homes in the Gulf Coast area and delivers added value in all of its homes through its unique building process. Heritage staff and contractors believe every family is special and deserves the most value in their home. They deliver it by providing opportunities for home buyers to contribute some of their time to the process. Homebuyers receive more square footage, Instant Equity, resale value, curb appeal, construction engineering, value choices, satisfaction service, 2-10 limited warranty and after sales service.

Heritage Homes designs and builds homes for this unique region of the country using their signature value process that delivers more value through participation of homebuyers in the building process.

*****About ABC-TV's Extreme Home Makeover Edition*****

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol USA.

*****Media Note*****

Media are welcome near the site for the duration of the build and must check in at the media tent. A Location Press ID is required. News releases and other media materials about the build will be available via www.heritagehomesfamily.com, onsite, and through the listed media contacts. For more information about the show/designers, contact Rachel Kielborn at rachel880@gmail.com.

*****Media Park & Ride*****

Media, VIP, and spectators are to park on the south side of Bel Air Mall, in Mobile, Alabama. Take Airport Boulevard exit (Exit 3) off I-65 in Mobile. Drive east, past Bel Air Mall on the right and turn right on Bel Air Blvd at the intersection (Wendy's & Goodyear Tire Store). Continue south on Bel Air Blvd past Shoe Station on the right, until you reach Bel Air Mall Dr. on the right. Turn right and look for signs of shuttle parking for the project. It is the parking lot that is behind the Target/JC Penney stores. A shuttle will take media to and from the building site.

*****How The Community Can Help *****

There is still time for the community to get involved. Volunteers are still needed to help with building and landscaping. Contributions in any amount can help the Gaudet family. Contributions to the family will be used to offset education and housing expenses. Contributions can be made in any amount through www.heritagehomesfamily.com or at any Whitney Bank branch.