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NEWS RELEASE

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EXTREME MAKEOVER: HOME EDITION **Volunteers Arrive To Build Home For Deserving Family In Seven Days**

MOBILE, AL. – Baronne Street, the Gaudet Family’s quiet little street turned into a mass of blue early this morning as Heritage Homes, its building and landscaping team partners donned blue T-shirts and hard hats and teamed up with ABC-TV’s *Extreme Makeover: Home Edition* for the famed Brave-heart march to the Gaudet family’s severely distressed home. In just seven days, the team of designers, contractors and hundreds of workers will demolish the old home and build a new Heritage Homes value home.

The show’s decorators, the team and volunteers gathered round the Gaudet’s home for the Brave-heart speech that officially launched the demolition of the old house and building of the new house. Heritage Homes President, Frank Lott, III, delivered a symbolic “call to action” to the whole team. The inspiring speech was heard by the eager group, already inspired by the Gaudet family’s passion for community involvement. Lott explained to the show’s Design Team, the Heritage building team, the volunteers and the Gaudet’s via live satellite connection that the team members “are honored to follow your example and come together to deliver to you a small part of the value you give to others.” The Gaudets are vacationing at the Hilton in Arizona, compliments of ABC’s *Extreme Makeover: Home Edition*.

ABC-TV’s *Extreme Makeover: Home Edition*’s Ty Pennington then gave the nod, and demolition began. Mobile Mayor Sam Jones congratulated Lott and the

team. "Mobile's success is attributed to our ability to build coalitions and partnerships that unite our community around common goals," he said. "We are a city of character, filled with citizens who are willing to lend a helping hand in the time of need. The commitment of Heritage Homes and others is a testament to the cooperative spirit that will show millions of Americans what we already know - Mobile, AL., is an extraordinary place with extraordinary people. When you contend with challenges that test your strength, you move surely towards the top."

In just a matter of minutes, the 1600 square foot home, patched and stressed, battered by Hurricane Katrina, a small fire, and 10 children came tumbling down with the help of 47,000 lb excavator, a dozer, a skid steer on tracks and a 6,500 lb mini excavator donated by United Rental.

Following demolition, the team brought in dump trucks and immediately began hauling the debris away. Heritage Homes and its crew will stay on a tight building schedule round the clock to ensure that the Gaudet's new home will be finished on time. Excavators will prepare the site and insure proper drainage. By the end of the day, concrete workers and many volunteers will come in, prepare, and pour a solid foundation. A fast drying procedure will be utilized by adding special ingredients to the concrete, which will allow framing to take place on Day 4.

Lott said many of the building team members have worked with Heritage Homes for years to deliver value to more than 2,400 homebuyers.

"Don Moore with D's Electric and Rick Estes with Estes Heating and Air Conditioning have worked with us more than 20 years," he said. "J. C. Sullivan has poured foundations for us over 10 years. Mike Flynn of Mike Flynn Plumbing was with my father when he built the first Heritage home over 20 years ago. Felix Pierce and Marvin Evans have hung and finished sheetrock for us for many years."

Some of the team members came from as far away as Gulf Breeze, Fl., Biloxi, Ms., and Monroeville, Al, to help.

Heritage Homes designs and builds homes for this unique region of the country using their signature value process. The company has offices and models in Mobile, AL, and Pensacola, FL. The Heritage Homes team delivers more value, believing every family is special and needs full value in their home by providing opportunities for home buyers to contribute some of their time to the process.

*****About ABC-TV's Extreme Home Makeover Edition*****

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol USA.

*****Media Note*****

Media are welcome near the site for the duration of the build and must check in at the media tent. A Location Press ID is required. News releases and other media materials about the build will be available via www.heritagehomesfamily.com, onsite, and through the listed media contacts. For more information about the show/designers, contact Rachel Kielborn at rachel880@gmail.com.

*****Media Park & Ride*****

Media, VIP, and spectators are to park on the south side of Bel Air Mall, in Mobile, Alabama. Take Airport Boulevard exit (Exit 3) off I-65 in Mobile. Drive east, past Bel Air Mall on the right and turn right on Bel Air Blvd at the intersection (Wendy's & Goodyear Tire Store). Continue south on Bel Air Blvd past Shoe Station on the right, until you reach Bel Air Mall Dr. on the right. Turn right and look for signs of shuttle parking for the project. It is the parking lot that is behind the Target/JC Penney stores. A shuttle will take media to and from the building site.